

Develop an impactful giving strategy through HelpLink, a 501(c)(3) nonprofit, that supports your employees in their times of need, gives to the local community, builds brand trust, and creates company culture while making a difference you can see every step of the way, with every contribution treated as a charitable gift.

PLAN



Create a giving plan by choosing who/what causes you want to support to ensure your giving stays on track

AUTOMATE



Set up an automatic pledge with exactly how much you want to donate each month so that you can stay on budget

TRACK



Track your company's giving in real-time and enjoy easy end-of-year tax reporting with aggregated statements

MATCH



Invest in what your employees care about by setting up automatic employee donation matches

SUPPORT



Use the "employee first" feature to allocate your money to first meet employee needs that are in the system

FOCUS



Give on HelpLink to ensure that your gifts only go to requests aligned with causes you have chosen in advance

DISCOVER



Understand how your donation is creating impact by being able to see where every donated dollar goes

DEVELOP



Develop a strong company culture that engages your employees, increasing retention and productivity

CONNECT



Show your community you care while naturally increasing brand trust and recognition through transparent giving



Create a program fund through HelpLink, a 501(c)(3) nonprofit, to support employees in times of need and invest in your local community. Every contribution is a charitable gift, with impact you can see along the way. Choose the fund type that fits your mission, from flexible support for off-platform needs to hands-off giving that automatically supports posted requests.

Distribution Fund



Set your giving preferences once and HelpLink automatically distributes, tracks, and reports every dollar.

- Low time spend with high impact
- Fair and equitable giving across staff and community
- Transparent impact reporting

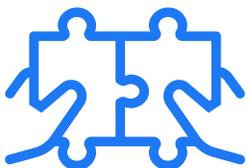
Reserve Fund



Set aside dollars for off-platform or unique situations, and direct distributions within the fund's stated purpose while HelpLink approves and processes them.

- Handle exceptions and emergencies quickly
- Reimburse services rendered by your company (where applicable)
- Budget giving dollars for the unexpected

Matching Fund



Create match rules (cause, need type, location, etc.) and instantly match qualifying donations in the system.

- Amplify giving around causes you care about
- Boost giving participation in philanthropic campaigns
- Target priority causes and regions you care about most.